

Jessica M. Bishop

MI
_gmail.com |
JessicaMBishop.com | linkedin.com/jessicambishop

Professional Summary

I design and write for meaningful learning, information, and service experiences.

Proficiencies

- Design human-centered solutions informed by learning science, pedagogy, universal design (UD), accessibility, usability, backwards design, and design thinking.
- Develop synchronous and asynchronous activities through an iterative design process.
- Expertise in plain writing, storytelling, and the design of writing for digital and print formats.
- Consult about open educational resources (OER), content curation, and copyright.
- Collaborate through active listening, thoughtful questions, respectful dialogue, and constructive feedback.
- Manage multiple developments and projects with varying deadlines.
- Pursue professional development through research and communities of practice.

Experience

Instructional Designer (June 2017 – present)

Spring Arbor University, Spring Arbor, MI

- Develop online and blended courses, flipped classrooms with subject matter experts.
- Improve team's workflow, processes, communication, and documentation strategies.
- *Editor, Model eLearning*: Manage blog content strategy, social media; write and edit.

eLearning Instructional Design Assistant (Sept 2016 – May 2017)

Spring Arbor University, Spring Arbor, MI

- Assisted with design, writing, editing, and maintenance of course materials.
- Researched and determined copyright of material use.

Community Engagement Specialist, Library Assistant II (Aug 2015 – Sept 2016)

Jackson District Library, Jackson, MI

- Strengthened community connections through classes; events, outreach, and programming; reference answers; reader's advisory; and technical writing.
- Contributed to customer experience taskforce for strategic planning.

Reference Technician, Library Assistant II (May 2012 – Aug 2015)

Jackson District Library, Jackson, MI

- Taught technology to patrons and staff through classes, appointments, and drop-ins.
- Participated in customer experience committee.

Education

Master of Science, Learning Technologies and Design/User Experience and Usability (UXU) Graduate Certificate (2024)

- *University of Missouri, Columbia, MO*

Bachelor of Arts, Interdisciplinary Studies, Honors (2005)

- *Rochester University (formally Rochester College), Rochester, MI*

Technology

- **Operating systems:** macOS, Windows, iOS, iPadOS, Android
- **Desktop publishing:** Microsoft Office; Snagit; basic tasks in Affinity Suite, Adobe CS6
- **Content/learning management systems:** Blackboard, WordPress, Schoology
- **Publisher integrations:** Cengage MindTap, Science Interactive, Shadow Health, TestOut, etc.
- **Rapid authoring tools:** Articulate Rise 360, PowToon, PlayPosit
- **Collaboration and wireframe tools:** Google, Miro, Justinmind, etc.
- **Data Collection:** Qualtrics, Google Surveys, Survey Monkey
- **Cloud storage:** Box, Dropbox, Google Drive, iCloud, etc.
- **Coding:** HTML, Basic CSS

Presentations

Dawson, M., Hersha, G., Bishop, J.M., Broda, A., & Tucker, G. (2018, June 22). *Parallel development: Killing two birds with one stone* [Presentation]. e-Cornucopia.2018: Teaching with Technology Conference. Oakland University, Rochester, MI.

McCoy-Jones, T., Bishop, J.M., & Zokvic, D. (2018, November 17-18). [*Why, what, & how: Using UDL in course materials to enhance learner experience*](#) [Presentation]. Symposium on Universal Design for Instruction and Learning. IUPUC, Columbus, IN.

McCoy-Jones, T., Dawson, M., Hersha, G., Bishop, J.M., & Broda, A. (2017, September 22). *Diving in: An elearning team goes OER—and you can too!* [Presentation]. 2017 MI OER Summit: Harnessing the Power of OPEN: How Open Education Can Transform Our Assignments, Courses and Colleges. Kellogg Community College, Battle Creek, MI.

Select Publications

Bishop, J.M. (2022, September 6). [Digital content curation tools for education](#). Model eLearning.

Bishop, J.M. (2022, March 29). [Curating an instructional content collection for teaching and learning](#). Model eLearning.

Bishop, J.M. (2021, December 3). [Of tidal pools, Monterey Bay Aquarium, and immersive learning](#). Jessica M. Bishop.

Bishop, J.M. (2021, January 6). [From spin to solid ground: A learner's journey](#). Jessica M. Bishop.

Bishop, J.M. (2019, September 3). [Engage learners with instructional GIFs](#). Model eLearning.

Bishop, J.M. (2018, November 27). [Remove barriers to learning with design and plain writing](#). Model eLearning.

Bishop, J.M. (2018, April 3). [Bringing value to your learners with OER](#). Model eLearning.